



**October 2, 2018**

# Remaining 2018 MTAC Meeting Dates:

**October 2 – 4**

**November 27 – 29**

**Tuesday: MTAC Leadership Open Session, Work Group Meetings;**

**Wednesday: Membership Assembly, Focus Groups, and Business Session**

**Thursday: MTAC Leadership and Executive Committee Meetings**

# 2019 MTAC Proposed Meeting Dates\*:

Tuesday: MTAC Leadership Open Session;

Wednesday: Membership assembly, Focus Groups, and Business Session

Thursday: MTAC Leadership and Executive Committee Meetings

February 26 – 28

June 18 – 20

August 27 – 29

October 29 – 31



\*Subject to change, pending final approval of USPS corporate calendar.

1:00 PM - 1:15 PM	Welcome and Introductions Chairman Remarks	Steve Monteith – MTAC USPS Chair Wanda Senne – MTAC Industry Chair
1:15 PM - 1:30 PM	Welcome, Opening Remarks	Megan Brennan Postmaster General & Chief Executive Officer
1:30 PM - 2:00 PM	Marketing Update	Jakki Krage Strako A/Chief Customer and Marketing Officer & Executive Vice President
2:00 PM - 2:30 PM	Operations Update	Dave Williams Chief Operating Officer & Executive Vice President
2:30 PM – 3:00 PM	Customer Experience Improvements	Kelly Sigmon Vice President, Customer Experience
3:00 PM – 3:15 PM	BREAK	
3:15 PM – 4:15 PM	Media Trends	Adam Simon Head of Strategy, IPG Media Lab  Josh Mallalieu Head of Client Services, IPG Media Lab
4:15 PM - 4:30 PM	Stamps Now Program	Steve Monteith Vice President, Marketing
4:30 PM - 4:45 PM	ACS Resolution	Jim Wilson Director, Addressing & Geospatial Technology
4:45 PM – 5:00 PM	Sustainability Survey	Tom Day Chief Sustainability Officer
5:00 PM – 5:05 PM	Closing Remarks	Wanda Senne – MTAC Industry Chair

## AIM Meetings

Northeast Area	New York City	November 14, 2018
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# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **OPENING REMARKS**

**Megan J. Brennan**  
Postmaster General and Chief Executive Officer

# JOHN H. NELSON AWARD





# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **MARKETING UPDATE**

**Jakki Krage Strako**

**A/Chief Customer & Marketing Officer & Executive Vice  
President**



# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **OPERATIONS UPDATE**

**Dave Williams**  
Chief Operations Officer & EVP



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# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **CUSTOMER EXPERIENCE IMPROVEMENTS**

**Kelly Sigmon**  
Vice President, Customer Experience

# Break



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# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **MEDIA TRENDS**

**Adam Simon**

**Head of Strategy, IPG Media Lab**

**Josh Mallalieu**

**Head of Client Services, IPG Media Lab**



# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **STAMPS NOW PROGRAM**

**Steve Monteith**  
Vice President, Marketing

# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **ACS RESOLUTION**

**Jim Wilson**

**Director, Addressing & Geospatial Technology**

# **USPS LEADERSHIP FORUM FOR STAKEHOLDERS**

## **SUSTAINABILITY SURVEY**

**Tom Day**  
Chief Sustainability Officer



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# **MTAC AWARD**



# Thank You!

## Please proceed to the Hall of Flags